



**Colorado Athletic Trainers' Association
Board of Directors Meeting
Minutes
February 16, 2023 | 7:00 pm**

1. Meeting Called to Order
 - a. 7:03pm
2. Special Guest
 - a. Kathy Dieringer, NATA President
 - i. Working on strategic plan for last 6 months
 - ii. Last 4 weeks she has been working on advocacy after the Damar Hamlin Situation. Did 13 interviews on media row at the Super Bowl.
 1. NATA is working to compile a web page of all the media interviews on the subject.
 - iii. NATA is challenged by low membership numbers since COVID
 1. Lost 2 in-person conventions
 - iv. Concern over AT "shortage" across the profession
 - v. What is the NATA doing to get 50 states regulated?
 1. Working with California and their legislative team, dropped a bill yesterday. Kathy is going to the California state meeting
 2. Working with South Carolina to move from Registration to Licensure
 3. Utilizing the Damar Hamlin incident
3. Welcome
 - a. Approval of previous meetings' [minutes](#)
 - b. Approved unanimously
4. President's Update (Jeb)
 - a. TUFSS Update - Need ATLAS surveys updated/completed
 - i. Secondary School Committee is reaching out the HS AT's
 - b. CATA/NMATA Combined Summer Meeting Update
 - i. Golf Course has donated space for a cornhole tournament, possibly a putt, chip, and long-drive competition.
 - c. Corporate Sponsorship update

- iii. Suzanne is working on an estimate to get an interpretation on Dry Needling in our Practice Act.

10. Past President's Update (Jim)

- a. SMAC Committee did not meet in person this month. Wants to report that Jeb has done a great job and our relationships with CHSAA is as good as it's been!

11. Discussion/Action Items

a. Executive Session

i. Treasurer Vacancy

1. Kellyanne Bultemeier - Zach's recommendation for replacement. Has previous board experience in Arizona.
2. Committee is comfortable with Zach's recommendation
 - a. Approved (first: Mike, second: Shanae) - passes unanimously.
3. Zach will work on transitioning all accounts to her name.

b. 2023 RMATA ACS

i. Business Meeting

1. According to bylaws, we can host honors and awards at RMATA since it's in our home state. Board agrees we should do that.

ii. Social Event

1. Broncos have offered a space for \$500 (\$3k+ discount!) and food at cost.
2. Brewery - \$1,000 per hour for tap room. We could either do drink tickets, open a tab (would have a 20% discount), or cash bar.
3. Jeb is also talking with Avalanche to use private event space, with purchase of a ticket (approximately \$110)..

iii. Vendor area booth

1. We will have a corner booth so we can play corn hole or something to draw folks in.
2. We will need to figure out a staffing schedule.

c. NATM Discussion and Plan

i. Ideas from Committee Meeting Today

1. Highlighting Athletic Trainers in their settings
2. Highlighting settings that hire Athletic Trainers

d. Corporate Sponsorship Pitch Deck

i. Scholarship Naming Rights

1. Possibly looking for a \$5,000 donation for scholarship naming rights.

ii. 2024 Honors & Awards Luncheon

1. Planning for an in-person 2024 ACS.

12. Next Meeting

- a. March 16, 2023 7:00 pm - via Zoom

13. Adjourn

- a. 8:13pm