



Colorado Athletic Trainers' Association
Board of Directors
Agenda
May 4, 2022 | 6:20pm

1. Meeting Called to Order 6:21pm
 - a. Attendance: Jim Keller, Shanae Mundee, Jeb Davis, Zach Lewis, Mark Peters, Margie Hunt, Andy Vanous
2. Welcome
 - a. Approval of previous meetings' minutes Motion: Margie, Second: Andy
 - b. Special Guests:
 - i. Zach Lewis, Incoming Treasurer
 - ii. Jeb Davis, Incoming President
 - iii. Mark Peters, Incoming Member-at-Large
 - iv. Pauline Riley, Accountant (6:20-6:35)
 1. Introductions
 2. Has been accountant since March 2020
 3. Accountant specializing in small not-for-profit organizations
 4. Assists in providing stability to a changing board
 5. Our fiscal year is June-May
 6. Financial Income & Expense Report - June 2021 through April 2022 (attached)
 7. State of Financial Position - As of April 30, 2022 (attached)
 8. No questions from the board
 - v. Suzanne Hamilton, Lobbyist (6:40-6:55)
 1. Introductions
 2. Review of 2021 Licensure push, we are stable for 10 years unless we decide to open our practice act up for changes
 3. Challenge to board to get to know local legislators
 4. Suzanne represents us year-round. During heavy-years she retains Dan Jebland and Jerry
 5. No questions from the board
3. President's Update (Jim)
 - a. Status of Election
 - i. How to go public Shanae will reach out to Alli Powell to make a PR Announcement (Social Media, E-Blast)

- b. Need speakers for All School Summit in August with CHSAA by May **Just a reminder, no new actions or topics. Steve Antonopolus is keynote**
- 4. Vice President Update (Mike)
 - a. ACS Update
 - i. Registrations **207 Registrations at time of meeting - \$9,690 in sales**
 - ii. Marketing Plan **Last push until registration closes on May 10**
 - iii. Sponsorship Updates **Thanks to Gatorade, Don Joy, Centennial Sales, and MedCo**
- 5. Treasurer Updates (Zach)
 - a. Continue plan moving forward with Pauline
 - b. Develop plan for Awards and Scholarships annually
- 6. Car Show Update (Vince)
 - a. Need gold and silver sponsors (Platinum sponsorships are full)
 - b. Need volunteer sign-ups
 - i. **Looking for enough to set-up shifts so people don't have to work the whole time. They will receive a t-shirt and food.**
 - ii. **Margie is working with Shannon Courtney to get students to sign-up. Andy will assist in this.**
 - iii. **Another e-blast will be sent out.**
 - iv. **Need at least 25 volunteers.**
 - c. Silent Auction
 - i. **Margie and Andy will look into the Fundraising Committee and start**
 - d. Other tasks?
 - i. **Mike and Vince have secured Cheerleaders, DJ, Stadium Security, and Stadium EMS**
- 7. Secretary Update
 - a. Election Results
 - i. **Run-Off Winner - Mark Peters**
 - b. Marketing
 - i. For ACS
 - ii. For Car Show
 - c. How to let membership know about new board members on June 1
 - d. Canva Membership
 - i. **\$120 per year, group okayed that purchase. Will share with Social Media Committee and PR Committee**
- 8. Members-at-Large (Andy & Margi)
 - a. Honors and Awards Update
 - i. **No Updates beyond what was presented by Dom at the Business Meeting**
 - ii. **Follow-up on how to structure the student scholarship awards**
 - b. Student Senate

- i. Shannon Courtney is the RMATA Rep and they are voting to approve for each school to have a student rep to sit-in at state meetings.

9. Next Meeting

- a. TBA

10. Adjourn

- a. Motion: Andy, Second: Margie