



**Colorado Athletic Trainers' Association  
Board of Directors Meeting  
Agenda  
July, 20 2023 | 7:00 pm**

1. Meeting Called to Order
  - a. By Jeb Davis: 7:03pm
2. Welcome
  - a. Approval of previous meetings' minutes
    - i. Will complete digitally.
3. President's Update (Jeb)
  - a. CATA/NMATA Combined Summer Symposium
    - i. 32 registrants
    - ii. KellyAnne will do honorariums & thank you's
  - b. SMAC Symposium
    - i. ~60 registrations, can hold 300. Please share and come if you can!
  - c. TUFSS follow up and new initiatives
    - i. Recount coming to attendees
    - ii. Sudden cardiac event video
  - d. Coffee with Barbara
    - i. Reach out to legislators, form some relationships
  - e. Phishing attempts
    - i. Be aware! Be looking at email addresses.
4. Vice President's Update (Kathryn)
  - a. 2023 vCATA ACS update
    - i. 123 registrations
    - ii. Extended through Sept. 1
    - iii. Need help with certificates
    - iv. A few challenges with where to find the Google Form quizzes
    - v. Email notifications about extension AND video about finding quizzes
      1. Email through Wix or Gmail
    - vi. Social media post to highlight extension
5. Treasurer's Update (Kellyanne)
  - a. Sydney- mailed ½ of scholarship. Waiting for her to get the full scholarship before leaving Black Rock

6. Secretary's Update (Alli)
  - a. Zoom links to membership- send to her
  - b. Email to update names
  - c. Membership numbers
7. Member-at-Large 1's Update (Sage)
  - a. Meeting Jenny Van Meter to get her the WBGT to get to Daniela @ Denver East HS
    - i. Mark delivered 7/20/23
  - b. Kendra will be at the CHSAA SMAC symposium on the 31st so if someone could get that and bring it to her there that might be the best option to get it to her
  - c. I will not be at the CHSAA SMAC symposium so if Jeb would be willing to get the AED and take it to Kendra
    - i. Mark will get it to Jeb
8. Member-at-Large 2's Update (Mark)
9. Discussion/Action Items
  - a. Sponsorship of SMAC lunch or golf hole
    - i. Continental breakfast or lunch?
    - ii. ~\$1000 to sponsor
  - b. Pearls from NATA - Association Management
    - i. Service for Association Manager
      1. Indiana ~\$30,000 (very large, 1600 members, slightly higher dues)
    - ii. Other strategies/ thoughts
      1. Getting everyone involved in just about everything
      2. Example: ACS not just VP?
      3. Bi-law changes- we're due? Trying to fill many holes we have.
      4. How can we better the CATA long-term? Start thinking about this as a BOD.
  - c. [Safe Sport Schools](#) Campaign
    - i. Campaign: Make the application, submit, then recognize them, involve legislators
    - ii. Cover the cost? Thoughts to do it on the back end.
    - iii. Campaign at SMAC Meeting
  - d. Any thoughts on [Member Survey](#) or [SAAC Best Practices](#)?
    - i. GAC working on creating that survey- practice advancement. NATA won't provide us the data, but some may be with RMATA
    - ii. Recommendation to cold call people and talk with them to get a better response.. GAC members willing to assist.
  - e. Other:

- i. CAT-PAC- look at Tax Attorney to ensure we are doing what is needed with this account? KellyAnne- get familiar with tax attorney, look at rates, and determine this. What can we direct membership dollars towards and not?
  1. Get in touch with people that use funding for legislations
  2. Talk with Suzanne

10. Next Meeting

- a. August 17, 2023 7:00 pm - via Zoom

11. Adjourn

- a. 7:58pm

ACTION ITEMS:

Jeb  
Kathryn  
Alli  
Kellyanne  
Sage  
Mark