



Colorado Athletic Trainers' Association
Board of Directors
Minutes
April 13, 2022 | 6:20pm

1. Meeting Called to Order **Called to order: 6:24**
 - a. **Attendance: Jim Keller, Shanae Mundee, Zach Lewis, Mike Sundeen, Any Vanous, Jeb Davis, Margaret Hunt**
2. Welcome
 - a. Approval of previous meetings' minutes
 - i. **First: Mike, Second: Andy**
 - b. Special Guests:
 - i. Zach Lewis, Incoming Treasurer **Intro- Been in touch with Paulina and working on the investment accounts with Wells Fargo. Vince is assisting in the transition.**
 - ii. Jeb Davis, Incoming President **Intro- Excited to step into the role and help advocate for Colorado Athletic Trainers.**
3. President's Update (Jim)
 - a. Thanks to Shanae for presenting at RMATA ACS
 - b. Election Update
 - i. Jeb as incoming President
 - ii. Member at Large run-off **Between Mark Peters and Lindsay Casas, elections start tomorrow.**
 - c. Pearls from RMATA Board Meeting
 - i. Committee structure **RMATA and CATA are both trying to bring committees into the 21st century and re-vamping committees (i.e. term length, number of people on committees, how do we get people involved, social media plan, etc.)**
 - d. May 3 Meeting, Special Guests
 - i. Paulina Riley, Accountant
 - ii. Suzanne Hamilton, Lobbyist
4. Vice President Update
 - a. ACS
 - i. New Dates **April 19-May 25**
 - ii. CEU Update **11.75 CEU's from 18 presenters**

- iii. Honorarium for speakers \$50 honorarium for each speaker along with free registration for ACS
 - iv. Marketing plan
 - 1. Social Media updates, eblasts, etc.
 - a. Social Media posts showcasing the speakers
 - b. Update time for Business Meeting - April 23 at 10am
 - v. Sponsorship Updates Gatorade, DonJoy, Mueller, and Centennial Sales (\$500 each, to be used for honorarium and covering free registration for speakers)
5. Treasurer Updates
- a. Zach's status of accounts Checking: \$2,800, Savings: \$42,000
 - b. Plan for putting more money into investments (Paulina Riley) Working on 529 Investment Plan
 - c. Financial plan for Colorado Awards & Scholarships No budget meeting in last 4 years, we need a more structured long-term plan to support our scholarships and other projects.
 - d. Car Show
 - i. Sponsorship Update 2 Platinum Sponsors (\$2,500 each, 2 Gold Sponsors (\$1,000 each)
 - ii. Registration Updates 47 vehicles registered (\$1,175 in sales)
 - iii. Volunteer Updates 2 volunteer sign-ups - we will make another push as we get closer
 - iv. Other tasks
 - 1. Design and Order T-Shirts
6. Secretary Update
- a. 2022 RMATA ACS
 - i. Questions from membership
 - 1. Extending the length of the dates of access by 2 weeks (agreed on by the board via text)
 - 2. Did the NATA help pay for our legislative push? (no.)
 - ii. Pearls from the RMATA Symposium
 - 1. Overall a very good conference, everyone happy to be together again.
 - b. Website
 - i. Car Show No updates
 - ii. ACS No updates
 - c. Election Results
 - i. Posting Plan
 - 1. Announce Jeb & Zach at Business Meeting
 - 2. Website, E-Blast, and Social Media Announcement via Business Meeting on 4/23

- a. Announce President and Treasurer and status of MAL run-off
 - b. Separate announcement for MAL at the conclusion of the run-off
- 7. ACS Business Meeting Agenda
 - a. President's Update (Jim) - majority of time
 - b. VP Updates (Mike) - focus on spreading word about ACS, support our sponsors
 - c. Car Show Update (Vince)
 - d. Treasurer's Update (Zach)
 - e. Honors & Awards (Dom)
 - f. Anything for the Good of the Order?
 - g. Introduce New President (Jeb)
 - h. Q&A Discussion (Shanae will Moderate, Margie Back-up)
- 8. Members-at-Large
 - a. Honors and Awards Update
 - i. In-person Honors and Awards?
 - b. Update on CATA GAC award
 - i. Application submitted, no update from the NATA
 - c. Honoring Ashley Cowan at CATA ACS Business Meeting
 - i. CATA will provide Life-Saving Award
 - d. How to get members involved
 - e. RMATA Discussion
- 9. Next Meeting
 - a. May 3, 6:20pm
 - b. Include Jeb, Zach, New MAL, Paulina, and Suzanne.
- 10. Adjourn
 - a. Move to Adjourn: Mike, Second: Margie, 7:33pm