

# COLORADO ATHLETIC TRAINERS ASSOCIATION

## BOD Meeting

ZOOM Conference Call Agenda

Monday, January 20, 2020

6:00 -7:30 PM

### Introduction:

The CATA will conduct business using the “Committee of the Whole” approach in both Board Meetings and Membership Meetings. This allows items to be discussed before a formal motion is made. Once a motion has been made, more formal adherence to the rules of order is necessary.

### Duty of Board Members:

- Duty of Care: to practice due diligence and work to serve the interests of the CATA
- Duty of Policy and Procedure: To know and practice respective position responsibilities
- Duty of Loyalty: Whatever other hats may be worn in professional and personal lives, Board Members must, first and foremost, act as representatives as the CATA.

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### I. President’s Update: Jim Keller

- Welcome
- Attendance: Jim Keller, Jenn Huseman, Lisa Chenoweth, Kelsey Krisch, Andy Vanous, Suzanne Hamilton (Lobbyist)
- Approval of previous meeting minutes:
  - Motion: Andy
  - Second: Lisa
- Lobbyist Report: Suzanne Hamilton
  - Functional Dry Needling (FDN) lawsuit status between acupuncturists and physical therapists
    - dropped
  - Our status with the Attorney General
  - Status on declaratory order with DORA
  - DORA-sunset
    - Bryan Jameson, DORA Director
      - Took him to CU (Very dry and Stoic)
      - Children’s Hospital with support from ALL Doctors
      - Clinical like UCHealth Steadman Hawkins with support from ALL Doctors
    - Need list of supporters (work on through May)
  - “How to handle situations”
    - How and who to send information to
    - Letter’s for illegally practicing “trainers” and FDN
      - May need to come from Suzanne rather than the board
- Topics to be aware of
  - Big thanks from Jimbo and Sherry
  - Order Lapel Pins for RMATA April 1
  - Social Media Plan/Kelsey is the boss
  - Re-create the Operation 2020 ambassador list to help infiltrate and spread the word and make things happen
    - Try and get GAC to push the word through the state?
  - Election By-law change

- o Public Attention
  - Do we do helmet stickers (once or twice): **twice**
  - Do we do Korey Stringer (<https://ksi.uconn.edu/>): **put Bridget in charge**
  - Plan for Athletic Training month:
    - **Social media: Kelsey will align with NATA.**
- o Jenn Dougherty is on Sponsors: **will mimic RMATA**
  - **Four or five good sponsors**
- o Additional information?

## II. Vice President Update (Jason McWilliams)

- ACS
  - o Program
    - June 13<sup>th</sup>, 2020
    - UCHHealth Steadman Hawkins Clinic Denver, 175 Inverness Drive West, Suite #200, Englewood, CO 80112
  - o Schedule
    - Registration 7am, first speaker 7:30am, Programming until 6pm
  - o Registration
    - Website: [www.coloradoata.org/cata-2020-acs](http://www.coloradoata.org/cata-2020-acs) (not open to public yet, but you all can see it)
    - Tickets: 60 total (for now) Late registration 23
      - Professional \$50 (late reg \$70)
      - Student \$30 (late \$40)
    - Mailer? When? eBlasts
  - o Speakers
    - Application open on website immediately after BOD call
    - Due April 12
    - Same variety. Would like to split classes if possible.
  - o Questions/Needs
    - Signage
    - Honors and awards presentation?
      - **Potentially will have over lunch**
      - **This may interfere with free communications**
    - Linens
    - Sponsors
    - Raffle/Auction
    - Volunteers
    - Food budget (\$1500?)
- Booth at RMATA
  - o Silent Auction? **yes**
  - o What do we want at the booth?
    - **Have information regarding sunset for the member**
  - o Advertising to attendees that we have a booth?
    - **Jenn get with Carrie Meyer to see how to make the is possible.**
- Additional Information?

## III. Secretary Update (Jenn Huseman)

- Election update
  - o Nominations close February 29

- o Need to decide on date for election if one is needed
- o Mailers (nomination, ACS, and upcoming election)
  - BOD has declined a vote after discussion for sending mailers for any and all events stating it is a poor use of membership funds.
- Should we have a board meeting when we are at RMATA?
  - o We will have a meeting at RMATA. Meeting site and time TBD.
- Additional Information?
- Kelsey Krisch – Social Media Director

#### IV. Members at Large (Andy Vanous & Lisa Chenoweth)

- Status of Web page:
  - o Forms are all electronic
- Status of Committees
- Plan for Awards and keeping the ball rolling
- Lisa's contact to Heavy hitting ATC's outside the state
- 6-month plan for E-blasts
  - o Making sure people have all of the information
  - o Monthly happenings
  - o Helmet sticker
  - o NATM
  - o State meeting
  - o National Meeting
- Additional Information?

#### V. Treasurer's Update

- How money is allocated with Rick
- Plan for fundraising
  - o RMATA silent auction. Will work on contacting entities for items.
  - o Will continue to brainstorm and work on fundraising options.
- Additional Information?

#### VI. Calendar of Events

- Alert Membership upcoming elections for President and Member at Large
- RMATA ACS Meeting April 2-5 in New Mexico
- CATA ACS Meeting June 13, 2020
- NATA June 17-20 in Atlanta/Turn in wish list for AV Grant money to RMATA
- NATA Leadership Meeting
- RMATA ACS Meeting 2021 in Denver

#### VI. For the good of the order

#### VI. New Business

- Next meeting: February 23, 2020 @ 6:30pm

#### VI. Adjourn

Motion: Andy

Second: Lisa

## ACTION LIST

JIM

- Everything ;-)

JASON

- Continue ACS planning

JENN

- Send Jim the Ambassador List
- Twitter password to Kelsey
- Carrie Meyer to see how to connect with RMATA attendee list

LISA

- 6 month eBlast plan

ANDY

- Work with Dominic on H&A forms

VINCE

KELSEY

- Formulate NATM plan

ALL:

- Reach out to colleagues for call to action
- Solicit donations