



Colorado Athletic Trainers' Association
Board of Directors Meeting
Minutes
January 19, 2023 | 7:00 pm

1. Meeting Called to Order
 - a. 7:02pm
2. New Student Member Introduction - MyKenzie Compton
 - a. UNC Student, 2nd semester, from Grand Rapids, MI. Undergrad is Spring Arbor, MI. Played soccer in undergrad.
3. Special Guest
4. Welcome
 - a. Approval of previous meetings' [minutes](#)
 - i. Approved Unanimously
5. President's Update (Jeb)
 - a. [Membership](#) Update
 - i. Looking much better than expected, only down 2 members compared to last year.
 - b. by-Laws Revision Task Force Update
 - i. Group is working under tight schedule and have it out to "readers" in the coming weeks. Hoping to have something out to the membership by the end of March.
 - c. CATA/NMATA Combined Summer Meeting Update
 - i. Met with Aaron Stem. NMATA has assigned some members that are working on this.
 - ii. Format - selecting 1 subject and having 1-2 speakers on the subject. Aiming for 6-7 CEU's.
 - d. Elections/Honors & Awards
 - i. Now open! Please share with your networks!
 - ii. Honors and Awards can now be accomplished 100% online.
 - e. Secondary School, PR, Committees & Corporate Liaison Rep
 - i. PR Committee has been busy with requests after Damar Hamlin incident. Alli Powell has done a great job.
 1. Sam Riordan has taken over social media.

2. Working to put together weekly posts.
 - ii. SS - Lindsay Casas and Jenny VanMeter have been meeting with Jeb and doing a great job!
 - iii. Corporate Liaison - Jason McWilliams is working hard and laying the groundwork. Creating tiered levels
 - f. NATA-PAC Donation for Silent Auction at RMATA
 - i. Having an Auction at RMATA and requesting Silent Auction items.
 - g. Membership Poll
 - i. Has gone out, 3 responses so far. Visible in Google Drive.
 - h. TUFSS Update
 - i. Need ATLAS surveys updated/completed in advance of the meeting. We need 41 updated, 240+ have no information. Can be submitted the day prior to the meeting. Reach out to Secondary School AT's!!
6. Vice President's Update (Mike)
 - a. 2023 vCATA ACS update
 - i. Solidifying Speakers
 - ii. Sponsors - 3 of last year's 4 sponsors are returning, working on 2 potential new sponsors.
7. Treasurer's Update (Zach)
 - a. Reaching out to Pauline to get the budget started.
 - b. Working on tracking down all of our assets.
8. Secretary's Update (Shanae)
 - a. Zoom Recording Space
 - b. H&A email and file.
 - c. Stripe - 1099-K?
9. Member-at-Large 1's Update (Margie)
 - a. Spoke with Mandi of Election Committee - No nominations for VP, Secretary, or Member at Large.
10. Member-at-Large 2's Update (Mark)
 - a. CAT-PAC update
 - i. Working on starting committees.
 - b. GAC
 - i. Meeting in-person with Jim and Suzanne next week.
11. Past President's Update (Jim)
 - a. SMAC Meeting in February will be the first meeting all in one room since COVID.
12. Discussion/Action Items
 - a. New [Logo](#) proofs
 - i. Group likes #2 option the best, but agrees that it may still need some work.

1. "C" looks too close to an "O"
 2. Mountains look disjointed, but we'd like to keep them incorporated.
 3. Use white instead of yellow for stripe, more like the flag.
- b. Newsletter
 - i. Working to highlight a member (randomly selected)
 - ii. Build in Canva if anyone wants to access.
 - c. Booth at RMATA (Information/fundraising etc)
 - i. TV display with committee members, BOD, vacancies, etc. and try to recruit others.
 - ii. Selling items with the new Logo
 - iii. Cornhole.
 - d. Social event at RMATA
 - i. RMATA is doing a big event Saturday night.
 - ii. CATA is working on having a social. Denver people will work on a list of possible event spaces for 100+ people. Maybe something at Ball Arena? Or Coors Field?
 - e. NATM Ideas
 - i. Get statements from Athletes, Administrators, etc.
 - ii. Highlighting lesser-known skills of AT's.
 - iii. Hit up news stations.
 - iv. Proclamations at the state or local levels.

13. Next Meeting

- a. February 16, 2023 7:00 pm - via Zoom

14. Adjourn

- a. 7:52pm

ACTION ITEMS:

Jeb
Mike
Shanae
Zach
Margie
Mark
Jim
Kenzie