



Colorado Athletic Trainers' Association
Board of Directors Meeting
Minutes
October 20, 2022 | 7:00 pm

1. Meeting Called to Order 7:03pm
 - a. Mark Peters & Jim Keller excused
2. Welcome
 - a. Approval of previous meetings' [minutes](#) Approved unanimously
 - b. Special Guest - Jim Turk
 - i. RMATA
 1. CATA will be taking the lead on a lot of social events
 2. Re-thinking the ACS, it's not just about the CEU's, but also an event you don't want to miss
 3. Looking at the budget to see what the RMATA stakeholders want to do with some potential investments. Any ideas can go to Jim Turk directly or go through Jeb.
3. Presidents' Update
 - a. Tufts Meeting
 - i. March 22 (day before RMATA).
 - ii. Planning is going well. Interest from CHSAA, AD's, EMT's.
 - iii. Invitations going out next week.
 - b. NATA Marketing & Communications Assistance
 - i. Headline said "Colorado AT accused of sexual assault"
 - ii. NATA marketing dept. Reached out and was able to get the headlined changed
 - c. RMATA & NATA Committees
 - i. Need to populate RMATA PR Committee (Alli Powell will be delegating to someone on her state committee)
 - ii. Need to populate RMATA Secondary School Committee (using co-chairs from CATA Committee)
 - iii. Need to populate NATA D7 AT Cares Committee Rep (Franny Jenkins will be helping to fill out)
 - iv. Need to populate NATA D7 Early Professionals Committee, 1-5 years post-grad & 7-12 years post-grad (send ideas to Jeb)
 - d. Website

- i. Lots of people are willing to help with a website redesign. Quotes range from \$500-\$1,500
 - e. Logo
 - i. Jeb has reached out to the NATA. Turn-around time is slow. Asked for historical logos and will work on proofs.
- 4. Vice President Update
 - a. Professional Development Committee
 - i. Mike is working to have all members submit their commitment to serve.
 - b. GAC
 - i. Report due to the NATA on November 1.. Mike is helping with that from a historical context, Jim is working on the more futuristic items.
- 5. Secretary
 - a. Getting Canva Pro Account set-up
 - b. Working to collect misc. CATA email accounts (i.e. coatahonors, coatapr)
- 6. Treasurer Update
 - a. Pressing Question - add more money to investment accounts and/or 529 accounts. Our regular investment plan is very conservative currently. Advisor does not have any urgency for this due to the current state of the market.
 - b. Moving away from the Blackrock Account due to customer service issues.
 - c. When do we typically
- 7. Secondary School Committee co-chair introductions
 - a. Lindsay Casas - Works at Regis Jesuit, Ft. Lewis alum
 - b. Jenny Van Meter - oversees Athletic Trainers from Children's Hospital.
 - c. Goals from the board
 - i. Get a pulse from the membership for what the issues are.
- 8. Member-at-Large Update
 - a. Secondary School Committee - can members stay on if they leave the secondary school setting? Board agrees yes
 - b. GAC - Mark is working on Commitments to Serve from committee members.
- 9. Committee Appointments
 - a. Finance Committee
 - i. Lisa Chenoweth
Term 06/01/2022 - 06/01/2025
 - b. Elections Committee Co-Chairs
 - i. Nick Cromidas
Term 06/01/2022 - 06/01/2026
 - ii. Amanda Elder
Term 06/01/2022 - 06/01/2023
 - b. All Approved unanimously.
- 10. Discussion
 - a. Dry-Needling Update

- i. Suzanne said that if we get a legal opinion that is confidential based on attorney-client privilege.
 - ii. Margie suggested that the Board needs to decide on a direction before the RMATA symposium, as the question is extremely likely to come up.
 - iii. Mike is a proponent of waiting it out and looking at futuristic opportunities and issues.
 - b. Political Action Committee (CAT-PAC) formation vs. Small Donor Committee
 - i. Suzanne is a proponent. She said PAC's are helpful but also aren't as appealing to legislators.
 - ii. Colorado has an option of a small-donor committee.
 - c. RMATA "Social" Ideas and Plan
 - i. The board is essentially the "Social Committee"
 - ii. RMATA is looking at a smaller CEU number and more social events.
 - 1. Ideas: peer-to-peer discussions, open house at profession college or HS facility, hike or bike outing, Bars run, Dinner sign-ups, NATA leadership/staff come to present and/or socialize, BOD Dinner with guests the night before, merge vendor social with quiz bowl, top golf outing, axe throwing, sporting event.
 - 2. Margie - have younger professionals meet the "green coats"
 - 3. Jeb - talked with Jason McWilliams and suggested picking 5-7 activities that people can choose from.
 - 4. Shanae - keep it simple with a simple social hour with activities.
 - d. 2023 CATA Annual Clinical Symposium
 - i. Dates?
 - ii. Format?
 - iii. Speakers?
 - iv. CEUs?
 - v. Cost?
 - vi. Margie suggested having it much later since we are also hosting RMATA. In the past we haven't hosted a CATA ACS due to the RMATA workload.
 - vii. Shanae suggested doing it later and also somewhere different and suggesting folks bring their families and make a vacation out of it.
 - viii. Margie suggested staying completely online due to how successful it was.
 - ix. Mike proposed working towards a big in-person "launch" in 2024 and stay online for 2023.
 - x. Jeb will build a poll to send out to committee members to gauge their opinions.
 - e. Policy & Procedures Change to Allow for Single CATA Membership

- i. Jeb proposed changing policies and procedures for single CATA members (currently to be a CATA member, you must also be an NATA member too) due to the increase in NATA dues and anticipating a decline in membership.
 - ii. Arizona already does this (they get less than 5 single memberships per year)
 - iii. Motion (Mike) to change bylaw to allow for single CATA Members - passes unanimously.
- f. **Regional Socials/Member Engagement/Fundraising?**
 - i. Jeb suggested making Member Engagement a priority and potentially hosting events in our own areas and getting engagement from all local members.
 - ii. Margie - host event after we release the new logo and hand out swag with new logo.
- g. **Bylaws Revision**
 - i. Bylaws overall are outdated. Board agrees that we need to “get into it” and look at revisions.
 - ii. Create a task force to go through the Bylaws and suggest revisions.
 - 1. Task force will be comprised of no more than 5 CATA members
 - 2. No vote taken tonight
- h. **Meeting Adjourned**
 - i. 8:29 - Motion, Margie; second, Mike