



Colorado Athletic Trainers' Association
Board of Directors
Agenda
March 9, 2022 | 6:20pm

1. Meeting Called to Order 6:26pm
 - a. Attendance Mike Sundeen, Shanae Munde, Zach Lewis, Jim Keller, Margaret Hunt, Andy Vanous
2. Welcome
 - a. Approval of previous meetings' minutes First: Margie, Second: Andy
3. President's Update (Jim)
 - a. RMATA Symposium
 - i. March 31st-April 3rd Registration is poor so far. Margie and Shanae are attending.
 - ii. Shanae presenting to Colorado
 - iii. Jim needs to get speech done
 - iv. List of GAC helpers to Shanae
 - b. Ashley Cowan Update
 - i. 9news did an awesome job
 - ii. She is not going to the district
 - iii. Refer to members at large sections for award ideas Opening ideas up to the board for how to represent her at the ACS. Jim suggested a video montage. Andy suggested asking her what she's comfortable with.
 - c. Elections
 - i. 1 President Elect Jeb Davis out of Durango
 - ii. 2 Member at large elects/Goes to vote Lindsay Casas, Mark Peters
 - iii. Completing paperwork
 - iv. Talk logistics next time
 - v. Jim and Andy prep for transition
4. Vice President's Update (Mike)
 - a. ACS Meeting Updates April 16-May 7, April 23 is Business Meeting
 - i. Speakers and topics No updates.
 - ii. Number of CEU's available. At least 10 CEU's. Some presentation will be more than .5 CEU
 - iii. Honorarium for speakers Hoping for \$50-\$75 per presenter, funds coming from sponsors..

- iv. Price for members/Price for students/Price outside of Colorado **\$50 for certified members (Colorado members or not), \$20 for students.**
- v. Marketing plan
 - 1. Alli Powell is heading up the ACS marketing **Megan Hansen (from Vail) is also helping**
- vi. Zoom platform for ACS- Increase license= fee increase **Looking into Zoom Events (upgrade is an extra \$50/month) - would need to register in the next few days and run through May.**
- vii. Funds for RMATA flyers
- viii. Sponsorship program for ACS **4-5 companies are interested in sponsoring. The sponsors will send a 30 second promotional video to be played during presentations (MedCo, Centennial Sales, Gatorade). Money would be used to pay honorarium to presenters.**
- ix. Thanks to Andy, Margie, Jenn, Jason
- b. GAC award
 - i. History on Colorado and District 7 (Try to break the mold)
 - ii. Dan Campbell Award **NATA award, we could potentially nominate a state (Colorado!). Regional GAC Chair brought this to our attention.**
 - iii. Chance to get an award for the state
 - iv. Group effort from all
- 5. Treasurer Update (Vince) **Vince absent - Zach reporting**
 - a. Welcome Zach to treasurer position
 - b. Zach's first meeting
 - c. Transferred bank accounts to Zach's name
 - d. Car Show Update
 - i. Saturday June 18th **29 vehicles registered so far. 3 platinum sponsorships, 2 gold sponsorships.**
 - ii. Sponsors and what money goes to **Platinum sponsorships go to Freedom Service Dogs of America**
 - iii. Price for cars **\$25 per vehicle registration**
 - iv. How to get members involved
 - v. How to market and spread the word
- 6. Secretary Update (Shanae)
 - a. Website update **Mostly working on Car Show**
 - b. Status of CATA GAC list for district meeting **No Updates**
 - c. When to post election run off **As soon as Mandi sends the update to Shanae**
 - d. When to post President and Member at Large new members **Margie will reach out to Mandi regarding timeline.**
- 7. Members-at-Large Update (Margie and Andy)

- a. Honors and Awards update **Close April 1st. Dom has nomination list and has not shared.**
 - b. Plan for Ashley Cowen
 - c. Other committee updates **Margie & Andy have both reached out to individuals who have expressed interest in committees. Heard back from most people. Continuing to make progress. Document in the shared drive shows who has been reached out to and who has responded.**
 - d. Andy prep for transition **Andy is more than willing to help his replacement and act as a resource.**
8. Next Meeting **April 6, 6:20pm**
 9. Adjourn **Motion: Andy, Second: Mike**